

# NEXT GENERATION INTERNET INITIATIVE - SEARCH AND DISCOVERY TECHNOLOGIES

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### NGI AT A GLANCE

The Next Generation Internet (NGI) initiative aims to shape the development of the Internet of tomorrow into an Internet of Humans that responds to people's fundamental needs, including trust, security and inclusion, and reflects the European values and norms.

### Restoring **trust**

#### CHALLENGES

- ---> Protect personal data
- ---> Ensure privacy and security
- ---> Combat disinformation online
- --> Guarantee access and freedom of choice
- ---> Respect fundamental rights
- --> Enforce ethics and sustainability by design





# **NGI: IMPLEMENTATION STRATEGY**

### **VALUES**

privacy & trust decentralisation inclusion sustainability

HUMAN CENTRIC

# FUNDING

equity free
low admin procedures
short R&I cycles
product orientation

### **TECHNOLOGIES**

eID & personal data
Blockchain
Search & Discovery

Internet architectures

### **INNOVATORS**

hi-tech startups open source developers individual researchers



# NEXT GENERATION SEARCH AND DISCOVERY: A LOT OF WORK AHEAD

#### Key areas of work:

- Achieve more agency, autonomy and resilience through open source technologies for search, avoiding monopolisation and pitfalls of personalisation such as echo chambers
- Implement alternative filtering and ranking algorithms to better assist end-users
- Link, enrich, understand and discover content and communities through use of open standards for annotation and metadata;
- Create safe decentralised market places where anyone has the same opportunities
- Improve usability of non-traditional modalities of search, such as voice search
- Increase users privacy



### **NGI ZERO DISCOVERY**



### Technologies improving search and discovery

- O Total budget for projects 2018-2021: €5.6m
- Projects focus on new ideas and core open source technologies improving search and discovery.
- 57 ongoing bottom-up projects (April 2020) and growing, on different technology layers: from network infrastructure to middleware, from Data&AI to services and applications
- Funded projects include:
  - Searx: a metasearch engine that will soon have the ability to integrate your own private search domains. Mailpile will integrate
    your private email search into that, and so will Nextcloud.
  - O The Green Web Foundation will make it possible to elevate search results from ecofriendly hosters.
  - O minedive is an experimental P2P privacy conscious distributed search engine embedded in a browser extension.
  - NextApps, creators of <u>flexsearch</u> are experimenting with new ranking algorithms in **Tantum Search**
  - The <u>DAT Foundation</u> is building an accessible set of tools for creating secure community-run and private file storage on the DAT protocol.



## SEARCH AND DISCOVERY – IDEAS FOR THE FUTURE

### (Results of the workshop on search and discovery 13-Nov 2019)

- European "Open Search" research programme: a large open search-focused research programme, which would fund open source solutions in this space
- European web index: coordination and funding for the development of a sovereign European web
  index. Even many of the alternative, more privacy-sensitive search engines still rely on the web indexes
  of the large incumbents.
- Semantic web: Continued investment in making data and information online more machine readable will improve the quality and efficiency of search
- User-centric: With more and different types of devices entering the market, we will need to rethink how
  we design solutions and new tools and put the user at the centre of these new design approaches (not
  the device)
- Data control: Fund research providing a really easy way for a user to control what data he/she will share across websites and applications
- Alternative recommendation/ranking algorithms: Move beyond "page rank" systems based on opaque and profit-optimised algorithms



### NGI IN HORIZON EUROPE

- Horizon Europe vision: a sustainable, fair and prosperous future for people and planet based on European values
  - Tackling climate change
  - Helping to achieve Sustainable Development Goals
  - Boosting the Union's competitiveness and growth
- NGI is fully in line with this vision; it is an intervention area in:
  - Pillar 2 'Global Challenges and European Industrial Competitiveness'
  - Cluster 'Digital, Industry and Space'
- 2020: Strategic Plan 2021-2024 >> Work programme 2021-2022
- 2021: Start of Horizon Europe (first Calls for Proposals)



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# THANK YOU!

